

	9A'24 (TMS 29 Uygulanms)	6A'24 (TMS 29 Uygulanms)	3A'24 (TMS 29 Uygulanms)	2023 (TMS 29 Uygulanms)	2022 (TMS 29 Uygulanms)	2021	2020	2019
<b>Satırlar</b>	3.853.709.679	2.239.927.240	1.268.331.684	5.244.566.311	4.732.992.940	773.165.273	566.320.227	418.808.524
<b>SMM</b>	(3.393.960.408)	(1.951.079.511)	(1.117.782.572)	(4.506.662.682)	(4.034.267.590)	(683.051.144)	(488.687.122)	(364.576.846)
<b>Brüt Kar</b>	459.749.271	288.847.729	150.549.112	737.903.629	698.725.350	90.114.129	77.633.105	54.231.678
<b>Genel Yönetim Giderleri</b>	(73.473.843)	(49.478.355)	(27.466.228)	(65.506.553)	(50.820.496)	(11.462.104)	(11.350.834)	(8.132.745)
<b>Pazarlama Giderleri</b>	(281.320.187)	(189.251.895)	(87.956.269)	(269.598.043)	(186.271.813)	(35.043.652)	(29.007.093)	(27.089.474)
<b>Ar&amp;Ge Giderleri</b>	(1.858.821)	(1.230.592)	(969.612)	(840.067)	(307.645)	(256.317)	(222.639)	(204.276)
<b>Esas Faaliyetler Gelir/Gider</b>	34.230.550	32.259.530	27.946.724	27.814.587	(19.063.703)	(2.139.824)	(1.634.428)	(2.490.717)
<b>Faaliyet Karı</b>	137.326.970	81.146.417	62.103.727	429.773.553	442.261.693	41.212.232	35.418.111	16.314.466
<b>Yatırım Faaliyetleri Gelir/Gideri</b>	23.395.829	17.817.682	9.952.090	91.625.509	(347.366)	91.749	(4.434)	(4.561)
<b>Finansman Gelir/Gideri</b>	(67.399.930)	(42.005.553)	(28.509.384)	21.445.430	(102.254.470)	(23.216.142)	(21.912.986)	(22.251.659)
<b>Net Parasal Pozisyon Kazançları (Kayıpları)</b>	(316.568.150)	(230.855.145)	(136.302.797)	564.457.349	(31.341.611)	-	-	-
<b>Vergi Geliri/Gideri</b>	(2.718.737)	4.190.001	(12.997.228)	46.217.996	(271.145)	(5.227.796)	(3.425.299)	2.522
<b>Net Kar</b>	(225.964.018)	(169.706.598)	(105.753.592)	1.153.519.837	308.047.101	12.860.043	10.075.392	(5.939.232)
<b>Amortisman</b>	130.448.231	77.617.273	35.402.374	106.443.946	53.655.979	8.051.446	8.902.400	8.761.054
<b>FAVÖK</b>	233.544.651	126.504.160	69.559.377	508.402.912	514.981.375	51.403.502	45.954.939	27.566.237
<b>Brüt Kar Marjı</b>	11,9%	12,9%	11,9%	14,1%	14,8%	11,7%	13,7%	12,9%
<b>FAVÖK Marjı</b>	6,1%	5,6%	5,5%	9,7%	10,9%	6,6%	8,1%	6,6%
<b>Net Kar Marjı</b>	-5,9%	-7,6%	-8,3%	22,0%	6,5%	1,7%	1,8%	-1,4%
<b>Cari Oran</b>	1,92	2,31	3,13	1,94	1,94	1,09	1,08	1,05
<b>Likidite Oran</b>	1,68	1,85	2,51	1,53	1,59	0,84	0,82	0,81