

	3A'25 (TMS 29 Uygulanmı)	2024 (TMS 29 Uygulanmı)	9A'24 (TMS 29 Uygulanmı)	6A'24 (TMS 29 Uygulanmı)	3A'24 (TMS 29 Uygulanmı)	2023 (TMS 29 Uygulanmı)	2022 (TMS 29 Uygulanmı)	2021	2020	2019
Satırlar	1.629.448.020	5.465.010.948	3.853.709.679	2.239.927.240	1.751.614.624	7.572.040.406	4.732.992.940	773.165.273	566.320.227	418.808.524
SMM	(1.520.069.886)	(4.850.036.852)	(3.393.960.408)	(1.951.079.511)	(1.543.700.535)	(6.506.664.212)	(4.034.267.590)	(683.051.144)	(488.687.122)	(364.576.846)
Brüt Kar	109.378.134	614.974.096	459.749.271	288.847.729	207.914.089	1.065.376.194	698.725.350	90.114.129	77.633.105	54.231.678
Genel Yönetim Giderleri	(32.523.209)	(102.593.805)	(73.473.843)	(49.478.355)	(37.931.913)	(94.577.556)	(50.820.496)	(11.462.104)	(11.350.834)	(8.132.745)
Pazarlama Giderleri	(94.251.483)	(391.215.313)	(281.320.187)	(189.251.895)	(121.470.976)	(389.242.342)	(186.271.813)	(35.043.652)	(29.007.093)	(27.089.474)
Ar&Ge Giderleri	(305.345)	(2.527.314)	(1.858.821)	(1.230.592)	(1.339.071)	(1.212.878)	(307.645)	(256.317)	(222.639)	(204.276)
Esas Faaliyetler Gelir/Gider	38.113.939	40.425.942	34.230.550	32.259.530	38.595.496	40.158.359	(19.063.703)	(2.139.824)	(1.634.428)	(2.490.717)
Faaliyet Karı	20.412.036	159.063.606	137.326.970	81.146.417	85.767.625	620.501.777	442.261.693	41.212.232	35.418.111	16.314.466
Yatırım Faaliyetleri Gelir/Gideri	(141.306)	21.178.549	23.395.829	17.817.682	13.744.217	132.287.785	(347.366)	91.749	(4.434)	(4.561)
Finansman Gelir/Gideri	(1.066.350)	(76.624.785)	(67.399.930)	(42.005.553)	(39.372.551)	30.962.649	(102.254.470)	(23.216.142)	(21.912.986)	(22.251.659)
Net Parasal Pozisyon Kazançları (Kayıpları)	(43.123.002)	(384.442.342)	(316.568.150)	(230.855.145)	(188.239.382)	(814.956.586)	(31.341.611)	-	-	-
Vergi Geliri/Gideri	(37.999.262)	8.886.395	(2.718.737)	4.190.001	(17.949.669)	(120.168.527)	(271.145)	(5.227.796)	(3.425.299)	2.522
Net Kar	(61.917.884)	(271.938.577)	(225.964.018)	(169.706.598)	(146.049.760)	(151.372.902)	308.047.101	12.860.043	10.075.392	(5.939.232)
Amortisman	47.870.356	193.491.749	130.448.231	77.617.273	48.892.034	153.682.464	53.655.979	8.051.446	8.902.400	8.761.054
FAVÖK	30.168.453	312.129.413	233.544.651	126.504.160	96.064.163	734.025.882	514.981.375	51.403.502	45.954.939	27.566.237
Brüt Kar Marjı	6,7%	11,3%	11,9%	12,9%	11,9%	14,1%	14,8%	11,7%	13,7%	12,9%
FAVÖK Marjı	1,9%	5,7%	6,1%	5,6%	5,5%	9,7%	10,9%	6,6%	8,1%	6,6%
Net Kar Marjı	-3,8%	-5,0%	-5,9%	-7,6%	-8,3%	-2,0%	6,5%	1,7%	1,8%	-1,4%
Cari Oran	1,57	1,84	1,92	2,31	3,13	1,94	1,94	1,09	1,08	1,05
Likidite Oranı	1,23	1,55	1,68	1,85	2,51,	1,53	1,59	0,84	0,82	0,81